Lentin & Associates (Pty) Ltd.
CREATE WEALTH THROUGH PLANNING

Data Protection and Privacy Notice

In this Privacy Notice we explain how we collect and use your personal information that we obtain when you use our services, visit or use our websites or mobile applications or otherwise interact with us, how we share your information and the steps we take to protect your information.

By using or navigating the Website or the Service, you acknowledge that you have read, understand, and agree to be bound by this Privacy Notice. You should not provide us with any of your information if you do not agree with the terms of this Privacy Notice.

LENTIN AND ASSOCIATES (PTY) LTD encourages you to review and check the Website regularly for any updates to this Privacy Notice. We will publish the updated version on the Website and by continuing to deal with us, you accept this Privacy Notice as it applies from time to time.

DATA PROTECTION PRINCIPLES:

"Personal data" means any information that enables us to identify you or the beneficiary of your transaction with us, directly or indirectly, such as name, email, address, telephone number, any form of identification number or one or more factors specific to your or your beneficiary's identity.

We are committed to complying with applicable **POPI Act** data protection rules and will ensure that personal data is:

- Used lawfully, fairly and in a transparent way;
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes;
- Relevant to the purposes we have told you about and limited only to those purposes;
- Accurate and kept up to date;
- Kept only as long as necessary for the purposes we have told you about; and
- Kept securely.

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1. COLLECTION AND USE OF PERSONAL INFORMATION

We only collect personal information that is necessary for us to provide our services effectively. This may include:

- Full name

- Contact details (e.g., email address, phone number)

- Identification information (where applicable)

- Information submitted via online forms or email communication

We use this information solely for the purpose of fulfilling user requests, providing customer support, improving user experience, and complying with regulatory requirements.

2. PROTECTION OF PERSONAL INFORMATION

We are committed to ensuring the confidentiality and security of your personal information. **LENTIN AND ASSOCIATES (PTY) LTD** will never sell, lease, or rent your personally identifiable information to third parties.

We implement appropriate technical and organisational security measures to protect your data against unauthorised access, accidental loss, or unlawful processing.

3. SHARING OF INFORMATION

We may disclose your personal information to trusted third parties only when necessary to:

- Deliver the products or services you have requested

- Fulfil legal or regulatory obligations

- Assist in fraud prevention or investigation

In such cases, we ensure that the third parties are contractually bound to protect your information and use it only for the specified purposes.

We may also share aggregated, anonymised data (which does not identify individual users) for statistical or analytical purposes.

4. ELECTRONIC COMMUNICATIONS AND CONSENT

By using our website and communicating with us electronically, you consent to receiving information and notices from us electronically. This includes legal disclosures and other communications, which satisfy any legal requirement that such communications be in writing.

5. External Links

Our website may contain links to third-party websites. Please note that **LENTIN AND ASSOCIATES (PTY) LTD** is not responsible for the privacy practices or the content of such external sites. We encourage users to review the privacy policies of any third-party sites they visit.

6. Updates to this Privacy Policy

We reserve the right to amend or update this Privacy Policy at any time and for any reason. Any changes will be posted on this page, and where appropriate, notified to you via email or website notification. We recommend reviewing this policy periodically to stay informed.

7. Disclaimer

LENTIN AND ASSOCIATES (PTY) LTD has and will continue to take reasonable care to ensure that all information, in so far as this is under its control, provided on this website is true and correct.

LENTIN AND ASSOCIATES (PTY) LTD shall not be responsible for, and therefore disclaims any liability for, any loss, liability, damage (whether direct or consequential) or expense of any nature whatsoever which may be suffered as a result of or which may be attributable, directly or indirectly, to the use of or reliance upon any information, links or service provided through this website.

There is no warranty of any kind, expressed or implied, regarding the information or any aspect of this service. Any warranty implied by law is hereby excluded except to the extent such exclusion would be unlawful.

8. Contact Us

If you have any questions, concerns, or complaints about this Privacy Policy or the handling of your personal information, please contact us via the following email address gill@lentin.co.za.